



EFFICIENCY OF THE DRUG FREE VILLAGE (VILLAGE PROGRAM SHINES IN THE CITY OF SEMARANG

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Abstract

The Drug-Free Village program, known as "Desa Bersinar" in the City of Semarang, aims to combat drug abuse and promote a healthy, safe environment. This study evaluates the efficiency of the program's implementation by examining its planning, execution, and outcomes in reducing drug-related activities. Utilizing a mixed-method approach, data was collected from both quantitative surveys and qualitative interviews with village leaders, local government officials, and residents. The findings reveal that although the program has raised awareness and involved community participation, certain challenges such as lack of resources, insufficient coordination between agencies, and inadequate monitoring persist. These factors have impacted the overall efficiency and sustainability of the program. Furthermore, the study highlights the need for enhanced collaboration between local authorities and national drug enforcement bodies, as well as increased funding and training for community leaders. In conclusion, while Desa Bersinar has made significant strides in addressing drug issues in Semarang, more focused efforts are needed to improve its long-term effectiveness. Recommendations include reinforcing local support structures and creating better strategies for continuous monitoring and evaluation. This research contributes to the understanding of community-driven approaches in the fight against drug abuse at the village level.

Keywords: *Efficiency; Village Program Shines; Semarang*

@Jurnal Ners Prodi Sarjana Keperawatan & Profesi Ners FIK UP 2024

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INTRODUCTION

The Drug Free Village Program (Desa Bersinar) is one of the strategic initiatives implemented by the Indonesian government as an effort to eradicate drug abuse at the village level. This program is a form of the government's commitment to creating a healthy, safe and drug-free environment. In the midst of the complexity of social problems in society, implementing the Shining Village program is very important, especially in big cities like Semarang (Hayati, 2023). However, so that the objectives of this program can be achieved optimally, efficiency is needed in the administration of the program. Efficiency is the main key in ensuring that existing resources can be utilized optimally to achieve the desired results (Hikmah & Indarto, 2024).

Semarang City, as one of the big cities in Indonesia, faces no less big challenges in implementing the Shining Village program. As the capital of Central Java province, Semarang has complex social and cultural diversity, which can be a challenge in implementing the program. Therefore, efficiency in the Shining Village program in Semarang City must be a top priority. This efficiency not only includes optimal management of resources, but also how each stage in administration can be carried out effectively and on time (Rahmania, 2023).

In the context of public administration, efficiency is often measured by how a program or policy can be implemented using the minimum possible resources but still achieving the stated goals. This covers various aspects, from planning, implementation, to program evaluation. Good efficiency will ensure that the Bersinar Village program can run smoothly, be on target, and have a significant impact on the community. On the other hand, if efficiency is not maintained, then this program is at risk of not achieving its objectives, and could even become an additional burden for the government and society (Aini, 2024).

Efficiency is also closely related to the ability of local governments to coordinate between related institutions and stakeholders. In implementing the Shining Village program, cooperation between the city government, law enforcement officials, community organizations and the private sector is very important. However, without effective and efficient coordination, this collaboration will not run optimally. Good administration must be able to facilitate this coordination process, so that each party involved can contribute according to their respective roles (Nurlatifah et al., 2022).

Apart from that, efficiency is also determined by the ability to utilize information and communication technology. In today's digital era, the use of technology in program administration has become a necessity. An integrated information system, accurate data and fast communication are determining factors in ensuring that the Shining

Village program in Semarang City can run efficiently. With technology, administrative processes can be carried out more quickly, precisely and transparently. This will also make the program monitoring and evaluation process easier, so that any obstacles that arise can be immediately identified and overcome (Putra & Astika, 2023).

However, although the importance of efficiency has been widely recognized, there are still various challenges faced in its implementation. One of the main challenges is the limited human resources who have competence in the field of administration. Not all village officials have sufficient skills and knowledge to carry out program administration efficiently. Therefore, there is a need for training and capacity building for village officials, so that they can carry out their duties better (Zamzami & Maulina, 2023).

Another challenge is bureaucracy which often becomes an obstacle in program implementation. Long and convoluted bureaucratic processes can reduce administrative efficiency. To overcome this, there is a need for bureaucratic reform which aims to simplify administrative procedures, so that the Bersinar Village program can be implemented more quickly and efficiently (Arliansyah & Bahtiar, 2024).

Apart from that, budget constraints are also a challenge in achieving administrative efficiency. In conditions of budget constraints, the government must be able to prioritize activities that are truly important and have a big impact. Good budget management will ensure that every fund spent provides maximum results, without any waste (Subadi, 2021).

In facing these challenges, it is important for the Semarang city government to continue to evaluate the implementation of the Bersinar Village program. This evaluation is not only to assess how far the program has run, but also to identify areas that still need improvement in program administration. With continuous evaluation, it is hoped that efficiency can continue to be improved, so that the Bersinar Village program can make a real contribution to efforts to eradicate drugs in Semarang City (Putro et al., 2020).

Efficiency is a key factor in the success of the Shining Village program in Semarang City. With efficient administration, it is hoped that this program can run according to plan, provide maximum benefits for the community, and contribute to creating a drug-free environment. Therefore, efforts to increase efficiency must continue to be made, both through increasing the capacity of village officials, bureaucratic reform, and the use of information technology. In this way, the Shining Village program in Semarang City can achieve its goals optimally and sustainably (Rosalina & Rahayu, 2024).

METHOD

The type of research used in the study regarding the efficiency of the shine Village program in Semarang City is quantitative descriptive research. This research aims to describe and analyze the efficiency of the program administration based on data obtained from respondents. The data collection techniques used included distributing questionnaires to village officials who were directly involved in implementing the shine Village program as well as in-depth interviews with several key informants to obtain more comprehensive data. Quantitative data obtained from the questionnaire will then be analyzed using descriptive statistical analysis techniques, such as calculating averages, percentages and frequency distributions, to identify the existing level of administrative efficiency. Meanwhile, qualitative data from interviews will be analyzed using thematic analysis to identify the main themes that emerge related to factors that influence the efficiency of the shine Village program. It is hoped that the combination of these two analysis techniques can provide a comprehensive picture of the efficiency of program administration in Semarang City (Silaban et al., 2023)

RESULT DAN DISCUSSION

Fund Management Process

The process of managing funds in the Shining Village Program in Semarang City is a very crucial aspect in determining the overall success of the program. From the results of the research conducted, it can be concluded that the management of program funds has been running efficiently, although there are several challenges that need to be considered in the future. Efficiency in managing these funds is demonstrated through several main indicators such as timely allocation, use according to plan, and minimal reports regarding misuse of funds.

The following is a table of the fund management process with results reaching 70% of 100 respondents regarding the Efficiency of the Shining Village Program in Semarang City:

Stages of Fund Management Process	Number of Respondents (n)	Percentage (%)
1. Budget Planning	85	85%
2. Allocation of Funds	75	75%
3. Implementation of Activities	70	70%
4. Supervision and Monitoring	65	65%
5. Financial Reporting	60	60%
6. Evaluation and Review	55	55%
Average Efficiency of Fund Management Process	-	70%

First, in terms of fund allocation, the majority of respondents, namely around 78%, reported that program funds were received according to a predetermined schedule. This is very important because delays in funding allocation can hamper the implementation of planned activities. The timeliness of this allocation shows that the government and related parties in managing the Bersinar Village Program funds have a fairly good system for managing the available budget. This system may involve strict mechanisms for submitting and verifying the funding needs of each village, as well as good coordination between the city government and village authorities to ensure that the funds allocated are in accordance with planned needs.

Second, the use of funds was also considered efficient because the majority of respondents stated that the funds received were used according to initial planning. This indicates that the management of funds in this program has a high level of transparency, where each allocation of funds is allocated according to identified needs. Apart from that, the existence of good supervision from related parties, such as the program coordinator and village government, also contributes to the efficient use of funds. This monitoring usually involves a periodic evaluation process to ensure that the funds used are in accordance with program objectives and have a positive impact on the community.

However, there are several challenges that need to be overcome in the process of managing these funds. One of the challenges identified is the limited number of competent human resources in the field of financial management in several villages. This limitation sometimes causes several obstacles in reporting the use of funds, where several villages report delays in the reporting process due to a lack of staff who have adequate managerial and financial skills. This condition indicates the need to increase capacity in financial management at the village level through more intensive training or mentoring.

Apart from that, although not many, there are still several reports regarding discrepancies between the use of funds and initial planning. This may be due to sudden changes in field requirements or lack of flexibility in the budget provided. To overcome this, more flexible and responsive policies are needed from the relevant parties so that funds can be used more adaptively according to field conditions without reducing transparency and accountability.

On the other hand, to increase efficiency in fund management, the use of information technology can be optimized. It is hoped that the implementation of a digital-based financial system will simplify the process of reporting and monitoring the use of funds. With this system, every financial transaction can be recorded automatically and in real-time, thereby minimizing

the risk of errors or misappropriation of funds. Apart from that, this system can also increase transparency and facilitate the audit process, both internal and external (Pramudiyanti, 2022).

Overall, the fund management process in the Shining Village Program in Semarang City has shown quite good performance. The efficiency achieved reflects the commitment of all parties involved to ensure that budgeted funds are used optimally to achieve program objectives. However, to ensure the sustainability of this efficiency, continuous efforts are needed to increase the capacity of fund managers at the village level, strengthen the supervisory system, and utilize information technology in financial management. In this way, the Shining Village Program in Semarang City can continue to run effectively and provide significant benefits to village communities

Inter-Institutional Coordination

Coordination between institutions is one of the key aspects in the implementation of the Shining Village Program in Semarang City. This program involves various parties, including the village government, program coordinator, local community, and other related agencies. The effectiveness of coordination between institutions greatly determines the success of the program, especially in ensuring that all planned activities and initiatives can be implemented in accordance with the objectives that have been set.

In the context of the Shining Village Program, coordination between institutions includes various activities, from program planning, activity implementation, to evaluation and reporting of results. This coordination process begins at the planning stage, where the village government collaborates with the program coordinator to prepare an integrated work plan. This plan must consider various aspects, including community needs, village development priorities, and available resources. At this stage, effective communication between the village government and the program coordinator is very important to ensure that all parties have the same understanding of the objectives and steps to be taken.

During the implementation stage, coordination between institutions continues to be carried out to ensure the smooth running of all activities. The village government acts as the main implementer, while the program coordinator is responsible for supervising and providing direction. In this case, good coordination between the village government and the program coordinator can help identify and resolve problems that arise in the field quickly. For example, if there is a delay in the distribution of funds or raw materials, effective communication between agencies can help resolve this problem before it negatively impacts the implementation of activities.

The following is a table that illustrates the results of coordination between institutions with an achievement of 85% of 100 respondents regarding the Efficiency of the Shining Village Program in Semarang City:

Inter-Institutional Coordination Aspects	Number of Respondents (n=100)	Percentage (%)
Effective Coordination	85	85%
Ineffective Coordination	15	15%
Total	100	100%

One of the important findings of this study is that coordination between institutions in the Shining Village Program in Semarang City is quite effective. As many as 85% of respondents stated that communication between the parties involved has been going well. This shows that there is a strong partnership between the village government, program coordinators, and the local community. The village government, as the spearhead of program implementation, has shown openness in receiving input from the program coordinator and the community, and has tried to always prioritize transparency in every step taken.

However, although coordination between institutions has shown positive results, this study also identified several challenges that need attention. One of the main challenges is the need to improve rapid response to problems that arise in the field. Although communication has been going well, there have been several cases where problems that arise are not immediately addressed, which can hinder the smooth running of the program. This is often due to limited human resources or lack of adequate facilities to support fast and efficient communication.

In addition, although there has been progress in coordination between institutions, further strengthening is needed in terms of joint supervision and evaluation. Periodic supervision can help ensure that each institution involved carries out its duties as expected. Joint evaluation is also important to assess the effectiveness of inter-agency coordination and to identify areas that need improvement. By conducting regular evaluations, the agencies involved can jointly formulate solutions to overcome existing obstacles and improve overall program performance.

To optimize inter-agency coordination in the Shining Village Program, several strategic steps can be taken. First, there needs to be an increase in human resource capacity, especially in terms of communication skills and project management. Second, the use of information technology must be further optimized to facilitate faster and more efficient communication between all parties involved. Third, there needs to be a better mechanism to resolve conflicts or differences of opinion between agencies, so as not to hinder the

implementation of the program (Adhima & Oktariyanda, 2023).

By strengthening inter-agency coordination, the Shining Village Program in Semarang City is expected to run more effectively and efficiently, and provide maximum benefits to the village community. Good coordination not only helps in program implementation, but also creates synergy between various parties, which will ultimately strengthen the sustainability of this program in the future.

Reporting and Documentation

Reporting and documentation are two important aspects that play a crucial role in maintaining transparency, accountability, and efficiency of the Shining Village Program in Semarang City. Through proper reporting mechanisms and accurate documentation, the program can monitor progress, identify problems, and evaluate the effectiveness of various initiatives that have been implemented. Based on the research conducted, the implementation of reporting and documentation in the Shining Village Program in Semarang City is considered quite good, although there are still several obstacles that need to be considered.

The following table shows the results of reporting and documentation from the survey on the Efficiency of the Shining Village Program in Semarang City with results reaching 70% of 100 respondents:

The following is a table of Reporting and Documentation based on the results of a survey on the Efficiency of the Shining Village Program in Semarang City with a sample size of 100 respondents and results reaching 70%:

No	Rated aspect	Number of Respondents (People)	Percentage (%)
1	Efficient Administration	70	70%
2	Inefficient Administration	30	30%
Total	-	100	100%

First, in terms of reporting, the results of the study showed that most village officials and program coordinators felt that the reporting process had been running quite efficiently. Reporting in the Shining Village Program was carried out periodically, covering various aspects such as the use of funds, implementation of activities, program achievements, and obstacles faced. As many as 70% of respondents stated that reporting was carried out on time in accordance with the guidelines set by the local government. The regularity of this reporting provides clarity regarding program progress, allowing stakeholders to make necessary interventions in a timely manner.

However, although reporting was generally carried out well, this study also found that there were technical challenges that often hampered the smooth running of the reporting process. One challenge that often emerged was the limited human resources at the village level who did not yet have adequate technical skills in preparing comprehensive and standardized reports. As a result, there were delays in submitting reports in several villages, which in turn had an impact on the decision-making process at a higher level. Several villages also reported obstacles in accessing adequate information technology, which was needed to speed up and simplify the reporting process.

Furthermore, the documentation aspect was also a concern in this study. Good documentation is key to maintaining a track record of every activity that has been implemented in the program, including the use of resources, community participation, and the results achieved. Accurate and complete documentation not only serves as evidence of accountability, but also as useful evaluation material for future program improvements. In the Shining Village Program, documentation is carried out by recording each activity in detail, storing all relevant documents, such as work plans, progress reports, and proof of expenditure, and documenting the results of activities in the form of written reports, photos, and videos.

This study found that although documentation had been carried out, there was heterogeneity in the quality and timeliness of documentation across villages. Some villages managed to document their activities very well, keep all records systematically, and ensure that each activity was properly monitored. However, in other villages, documentation was still done manually and did not always follow established guidelines. This raises problems in terms of data consistency and readability, which can affect the evaluation and decision-making process in the future (Imfyan & Amri, 2022).

To overcome these obstacles, the main recommendation from this study is to increase the capacity of village officials and program coordinators in terms of technical reporting and documentation. Special training needs to be provided to ensure that each village has the ability to prepare reports and do documentation according to established standards. In addition, the use of information technology such as simple but effective project management applications is expected to increase efficiency in reporting and documentation, as well as minimize errors and delays. This increased technological support will also help speed up the process of data collection and analysis, which is very important for assessing the overall success of the program.

Monitoring and Evaluation

Monitoring and evaluation are two key aspects in ensuring the success of a program, including the Shining Village Program in Semarang City. This program aims to improve the quality of life of village communities through various development initiatives, and monitoring and evaluation play an important role in ensuring that these goals are achieved effectively and efficiently. In the context of the Shining Village Program, monitoring refers to systematic efforts made by local governments, village officials, and other related parties to monitor program implementation in real time, while evaluation includes a comprehensive assessment process of program outcomes and impacts, both during implementation and after the program is completed.

The monitoring process in the Shining Village Program in Semarang City has been carried out quite well, although there is room for improvement. Monitoring is carried out through various mechanisms, including regular coordination meetings, field visits by the monitoring team, and ongoing monitoring of the use of funds and the implementation of activities in the field. Village officials together with the program coordinator have the primary responsibility for ensuring that each stage of the program runs according to the plan and budget that has been set. The local government also acts as an external supervisor, providing direction and guidance and conducting audits of program implementation at the village level.

One important aspect of monitoring is monitoring the use of funds. Good fund management is a key indicator of administrative efficiency, and in this program, supervision of fund use is carried out strictly to prevent irregularities and ensure that each allocation of funds is used according to plan. Although supervision has been running quite effectively, the challenges often faced are limited human resources and infrastructure, which sometimes hinder the smooth running of the supervision process. For example, the limited number of personnel in several villages makes it impossible to carry out supervision intensively, and the lack of supporting technology such as a management information system makes monitoring slower and less responsive.

Program evaluations are carried out periodically to assess the effectiveness and impact of the Shining Village Program. This evaluation includes an analysis of the achievement of program objectives, the quality of activity implementation, and the impact of the program on the welfare of village communities. Evaluations are carried out at several stages, namely interim evaluations (mid-term evaluations) which are carried out during the program and final

evaluations (final evaluations) after the program is completed.

The results of the interim evaluation provide an overview of the progress that has been achieved and allow for improvements or adjustments to strategies in the middle of the road if there are obstacles or discrepancies between the plan and implementation. This interim evaluation is usually carried out through field data collection, interviews with program participants, and analysis of reporting documents. The final evaluation focuses more on assessing the long-term impact of the program, such as increasing community income, improving village infrastructure, and increasing the capacity of human resources in the village.

One of the strengths of this program evaluation is its participatory approach. The evaluation involves various stakeholders, including village communities, government officials, and non-governmental organizations involved in program implementation. This approach allows for a more comprehensive and objective evaluation because various perspectives and experiences in the field can be well described (Puluhulawa & Nggilu, 2022).

Although the monitoring and evaluation process has been running quite well, there are several obstacles that need to be overcome to increase its effectiveness. First, the limited human resources trained to carry out monitoring and evaluation are the main challenges. Many village officials still need further training in terms of program management and evaluation techniques. Second, the use of information technology in the monitoring and evaluation process is still not optimal. In fact, this technology can help accelerate and improve the accuracy of monitoring and enable real-time monitoring. Finally, although the frequency of evaluation is quite adequate, the depth of evaluation can still be improved, especially in terms of analyzing the long-term impact of the program on the community

DISCUSSION

The Shining Village Program in Semarang City is one of the government's initiatives aimed at improving the welfare of village communities through various development and empowerment activities. Efficiency in the implementation of this program is a very important aspect, considering the complexity of activities involving many parties, ranging from village officials, program coordinators, to local communities. In this context, efficiency covers various aspects, such as fund management, coordination between institutions, reporting and documentation, and program monitoring and evaluation (Siregar, 2022).

From the results of the research that has been conducted, it can be seen that the efficiency of the Shining Village Program in Semarang City can be said to be at a fairly good level. One of the most prominent aspects is the management of

program funds, where most respondents considered that the allocation and use of funds had been carried out according to plan and on time. This indicates good financial management, which is an important foundation in the implementation of a large-scale program like this. Efficient fund management allows every activity in the program to run smoothly without significant obstacles, and minimizes the risk of budget deviations.

However, even though fund management is running well, there are other challenges found in the aspect of coordination between institutions. Coordination between the village government, program coordinators, and local communities was considered quite effective, with most respondents stating that communication between the parties involved had gone well. However, there is still room for improvement, especially in terms of responding to problems that arise in the field. Often, problems that arise in the field require quick and appropriate resolution, and this is where efficient coordination becomes crucial. Failure to respond quickly can result in delays in the implementation of activities, which ultimately impacts the achievement of overall program objectives (Lestari, 2023).

Another important aspect of efficiency is reporting and documentation. The results of the study showed that reporting of activities and program documentation had been carried out quite well, with most respondents feeling that reporting was done on time and in accordance with established guidelines. However, several respondents expressed delays in reporting, caused by technical factors and limited human resources. These delays in reporting can hamper the program evaluation process, so that necessary corrective steps may be delayed. Therefore, efforts need to be made to increase human resource capacity in this regard, as well as utilize information technology to facilitate the reporting and documentation process (Aneta & Mendo, 2022).

In addition, monitoring and evaluation are also important components of administrative efficiency. This study shows that monitoring of program implementation has been carried out quite well, with evaluations carried out periodically and the results used to improve the program. Good monitoring ensures that each stage of the program is running according to plan, and timely evaluations allow early identification of potential problems. However, there are suggestions to increase the frequency and depth of evaluations to ensure the overall effectiveness of the program. More in-depth and frequent evaluations will provide a clearer picture of program performance and allow for necessary adjustments to achieve the desired results. Overall, the discussion on the efficiency of the Shining Village Program in Semarang City shows that although the program has shown quite good performance, there are still several areas that need improvement. The main

challenges that need to be addressed are limited human resources and the need to improve coordination and use of technology in reporting and documentation. By addressing these challenges, the efficiency of the Shining Village Program can be further improved, which in turn will increase the positive impact of the program on rural communities in Semarang City. Optimizing efficiency is very important to ensure that the main objectives of the Shining Village Program, namely empowering rural communities and improving welfare, can be achieved optimally (Silaban et al., 2023).

CONCLUSION

This study concludes that the Shining Village Program in Semarang City has achieved a commendable level of efficiency, though certain aspects still need improvement. To enhance its efficiency further, several recommendations are proposed. These include boosting the capacity of human resources, better utilizing information technology to streamline the reporting process, and conducting more frequent and higher-quality evaluations of the program. By addressing these areas, the program can improve its overall effectiveness and continue to contribute positively to the community's development in a more efficient and impactful manner.

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