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ENGLISH LEARNING STRATEGIES FOR ADMINISTRATION SCIENCE STUDENTS: TIPS AND TECHNIQUES

Abstrak

Artikel ini membahas strategi pembelajaran bahasa Inggris yang diterapkan oleh Sekolah Tinggi Ilmu Administrasi (STIA), khususnya STIA Nusantara Sakti di Provinsi Jambi, Indonesia, dengan fokus untuk menyediakan alat dan teknik yang diperlukan oleh para siswa untuk unggul di dunia global. Pendekatan komprehensif terhadap penguasaan bahasa Inggris menggabungkan pengajaran di kelas, integrasi teknologi, pencampuran budaya, dan kesempatan untuk berkomunikasi di dunia nyata. Hasilnya menunjukkan pencapaian yang signifikan dalam kemahiran bahasa dan kompetensi global siswa. Dengan kemampuan bahasa yang menyeluruh, pelajar yang berdaya, dan kesadaran budaya, lulusan STIA dipersiapkan dengan baik untuk menavigasi jalur karir yang beragam dan membuat dampak yang berarti di arena global. Artikel ini menyoroti berbagai strategi yang digunakan oleh kampus Ilmu Administrasi dengan menekankan dampaknya terhadap kemahiran bahasa dan prospek masa depan para mahasiswa.

Kata Kunci: Pembelajaran Bahasa Inggris, Strategi, Sekolah Tinggi Ilmu Administrasi

Abstract

This article explores the English language learning strategies implemented by Sekolah Tinggi Ilmu Administrasi (STIA), especially in STIA Nusantara Sakti in Jambi Province, with a focus on providing students with the tools and techniques necessary to excel in the globalized world. Administration Science College's comprehensive approach to English language acquisition combines classroom instruction, technology integration, cultural immersion, and opportunities for real-world communication. The results indicate significant achievements in students' language proficiency and global competence. With well-rounded language skills, empowered learners, and cultural awareness, Administration Science College graduates are well-prepared to navigate diverse career paths and make a meaningful impact in the global arena. This article sheds light on the multifaceted strategies employed by Administration Science College, emphasizing their impact on students' language proficiency and future prospects.

Keyword: English learning, strategies, Administration College

INTRODUCTION

Sekolah Tinggi Ilmu Administrasi (STIA), renowned for its commitment to academic excellence in the field of administrative sciences, has recognized the pivotal role of English proficiency in the education and career development of its students. As globalization continues to shape the landscape of higher education and professional opportunities, proficiency in the English language has become an invaluable asset for Administration Science students. It is no longer merely a subject in the curriculum; it is a gateway to success and broader horizons (Sari, Ningsih, & Novita (2023); Ningsih & Sari (2021)).

Administration Science college acknowledges that mastering English is not just about vocabulary and grammar but is a holistic journey encompassing listening, speaking, reading, and writing skills. To this end, the institution has been proactive in creating an environment that fosters English language learning and provides students with the tools and techniques necessary to excel in their studies and future careers.

The need for effective English language acquisition extends beyond the borders of Indonesia. In an interconnected world, English is the language of international business, diplomacy, and academia. Administration Science students aspire to become professionals in the global arena, and English proficiency is a prerequisite for achieving that goal (Wulantari et al (2023); Susmiyanto et al (2023); Noviyenty (2018)).

Recognizing this need, Administration Science college has developed a comprehensive framework for English language learning that goes beyond the traditional classroom setting. The

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institution seeks to empower its students with a broad spectrum of strategies, tips, and techniques to ensure that they not only understand and communicate effectively in English but also stand out in the competitive global job market (Ardasheva & Tretter (2012); Chuin & Kaur (2015)).

This article, "English Learning Strategies for Administration Science College Students: Tips and Techniques," aims to delve into the various methods and approaches that Administration Science College has adopted to help its students master the English language. From classroom instruction and extracurricular activities to online resources and immersive experiences, Administration Science College provides a multifaceted approach to language acquisition. By shedding light on these strategies, this article serves as a guide to prospective and current Administration Science College students, offering valuable insights on how to navigate the path to English proficiency within the Administration Science College community.

In the following sections, the researcher will explore the specific strategies, tips, and techniques that Administration Science College employs to enhance its students' English language abilities. Whether you are a prospective student eager to embark on this journey or a current one looking for ways to optimize your learning experience, this article will provide you with a comprehensive overview of the resources and methods at your disposal. So, let's embark on this language-learning journey and discover the myriad ways in which Administration Science College equips its students with the language skills they need to succeed in the global arena.

METHOD

In order to do a thorough examination of the role of gamification in English language instruction (ELT), a systematic methodology was employed. The research methodology encompassed the subsequent procedures: This study approach would entail a methodical review of the body of knowledge about multilingualism in English classrooms, including books, reports, research papers, and other pertinent sources. The research methodology for a literature review is explained as follows: The researcher starts by laying up precise inclusion and exclusion standards. The researcher finds the precise search phrases and keywords that will be useful in locating pertinent sources. After that, the researcher conducts thorough searches of academic databases, online libraries, and other reliable sources to compile an extensive list of peer-reviewed books, papers, articles, and research about multilingualism in English classrooms. Next, to arrange and classify the gathered sources, The researcher constructs a literature review matrix or database. The title, author, publication date, technique, important findings, and applicability to the research questions may all be included in this matrix. Moreover, The researcher assesses each source's quality, applicability, and reliability rigorously. The researcher also takes into account the rigour of the research, sample size, data gathering techniques, and research design. Also, the researcher evaluates the concepts, conclusions, and theoretical frameworks offered in the literature. Finally, based on the main themes and research questions, The researcher organizes the chosen literature into thematic groups. This will assist in arranging the results and spotting trends or patterns in the literature to draw a conclusion.

RESULTS AND DISCUSSIONS

The English learning strategies implemented at Sekolah Tinggi Ilmu Administrasi (STIA) are designed to provide students with a comprehensive and effective approach to mastering the English language. Here, the researcher presents the results and delve into the discussions surrounding these strategies, emphasizing their impact on students' language proficiency and future prospects (Fauziningrum et al (2023); Habók, Magyar, & Molnár (2022); Mahdavi, Khalili & Shahroudi (2014); Sari & Ningsih (2022))

Results:

1. Comprehensive Language Skills: there are many Administration Science Colleges' English curriculum have consistently yielded positive results, with students showing improvements in reading, writing, listening, and speaking skills. This comprehensive approach ensures that students are well-prepared for academic and professional communication in English.
2. Extracurricular Engagement: Participation in English clubs and language-focused extracurricular activities has been well-received by students. It has not only improved their conversational skills but also fostered a love for the English language. These activities have proven to be effective in making language learning enjoyable.

3. Online Learning Resources: Administration Science College's provision of online resources has empowered students to take charge of their learning. They can access a wealth of digital materials, aiding self-study and supplementing classroom instruction. This approach supports personalized learning and accommodates varying learning paces.
4. Faculty Feedback and Support: The personalized feedback provided by Administration Science College's instructors is highly regarded by students. This support helps identify individual weaknesses and provides tailored solutions for improvement.

Discussion:

1. Holistic Language Development: Administration Science College's commitment to a holistic approach to language acquisition is reflected in the well-rounded results. By emphasizing all aspects of language skills, including speaking and listening, students are well-prepared for real-world communication. This is crucial for their future careers, where effective communication is a key skill.
2. Technology Integration: The use of technology, both in language labs and online resources, has proven to be a game-changer in language learning. It offers flexibility, interactive content, and immediate feedback, which are highly effective for engagement and retention.
3. Cultural Understanding: Administration Science College's incorporation of cultural immersion programs and the study of English-language literature and media enhances students' understanding of the cultural context of the language. This cultural awareness is an essential component of effective communication in English.
4. Student Autonomy: Providing students with online resources and encouraging study abroad experiences empower them to take charge of their learning journey. This autonomy fosters self-discipline and lifelong learning, essential skills for career development.

In conclusion, Administration Science College multifaceted English learning strategies have proven to be highly effective in enhancing students' language proficiency and preparing them for a globalized future. By combining traditional classroom instruction with high-tech resources, cultural immersion, and opportunities for real-world communication, Administration Science College equips its students with a competitive edge in their academic and professional journeys (Rachmawati (2013); Nisbet & Shucksmith (2017); Mattarima & Hamdan (2011)). The emphasis on holistic development, technology integration, and cultural understanding ensures that Administration Science College graduates are not only proficient in English but also culturally adept and globally competent individuals.

English learning is crucial for success in the business world, especially for students studying Business Administration. Here are some tips and strategies tailored for business students (Mahdavi, Khalili & Shahrudi, S. (2014); Mattarima & Hamdan (2011)):

1. Read Business Materials:
 - Read business articles, reports, and case studies to familiarize yourself with business terminology.
 - Follow reputable business publications such as The Wall Street Journal, Harvard Business Review, and Forbes.
2. Build Business Vocabulary:
 - Create a list of key business terms and phrases related to your field of study.
 - Use flashcards or vocabulary apps to reinforce and memorize terminology.
3. Practice Business Writing:
 - Improve your business writing skills by composing emails, reports, and business proposals.
 - Seek feedback from professors or peers to enhance your writing style and clarity.
4. Engage in Business Conversations:
 - Participate in business-related discussions, seminars, or networking events.
 - Practice discussing business topics with classmates or language exchange partners.
5. Watch Business Presentations:
 - Watch TED Talks, webinars, or business presentations to observe how professionals express themselves in a business context.
 - Analyze their language use, tone, and presentation style.
6. Take Business English Courses:
 - Enroll in specific Business English courses, either online or at your institution, to receive targeted instruction.
 - These courses often focus on communication skills, writing, and business etiquette.
7. Use Language Learning Apps:

- Incorporate language learning apps that focus on business English skills.
 - Apps like Duolingo, Babbel, or Rosetta Stone often have modules specifically designed for business communication.
8. Join Business Clubs or Groups:
 - Join business-related clubs or groups on campus where you can engage in discussions and activities related to your field of study.
 - Networking with peers can also provide opportunities for language practice.
 9. Simulate Business Scenarios:
 - Practice common business scenarios, such as negotiations, meetings, or interviews, in English.
 - Conduct mock interviews with classmates or use online resources to simulate real-world situations.
 10. Seek Internships or Work Experience:
 - Apply for internships or part-time jobs in business environments where English is the primary language.
 - Real-world experience will not only enhance your language skills but also provide valuable insights into business practices.
 11. Read Business Literature:
 - Read business-related books and literature to gain a deeper understanding of industry-specific language and concepts.
 - This can improve your overall comprehension and fluency in business-related discussions.

CONCLUSIONS

The English learning strategies employed by Sekolah Tinggi Ilmu Administrasi (STIA) have demonstrated their effectiveness in equipping students with the skills and confidence necessary to excel in a globalized world. As The researcher draws our conclusions, it becomes evident that Administration Science College's commitment to providing a comprehensive, technology-infused, and culturally enriched approach to English language learning has yielded impressive outcomes (Najmaddin & Sur (2019); Sari (2022); Yao (2023))

1. Proficiency and Well-Rounded Skills: Administration Science College's emphasis on a comprehensive English curriculum has resulted in students acquiring a well-rounded set of language skills. They are proficient in reading, writing, listening, and speaking, making them competent communicators and learners.
2. Integration of Technology: The incorporation of technology, both in language labs and online resources, has played a pivotal role in enhancing students' language acquisition. It has made learning more interactive, engaging, and adaptable to individual learning styles.
3. Cultural Awareness: Administration Science College's focus on cultural immersion and the exploration of English-language literature and media has deepened students' cultural awareness. Understanding the context of language is a crucial aspect of effective communication in a globalized world.
4. Empowerment and Autonomy: The provision of online resources and study abroad opportunities empower the students to take control of their language learning. This self-driven approach nurtures self-discipline and lifelong learning, skills vital for personal and professional growth.

In summary, Administration Science College multifaceted approach to English language learning has been a resounding success (Liton (2012); Oxford, (2002)). The institution's dedication to ensuring students receive a well-rounded education, engage with technology, and appreciate the cultural context of the language has prepared them to navigate an increasingly interconnected world. Administration Science College's graduates are not only proficient English speakers but also culturally aware and globally competent individuals, ready to embark on diverse career paths and make a meaningful impact in the global arena. These results underscore Administration Science College's commitment to providing a world-class education that goes beyond academic excellence, empowering students to thrive in a complex and interconnected world.

ACKNOWLEDGMENTS

I would like to thank the Head of STIA Nusantara Sakti, the head of LPPM of STIA Nusantara Sakti, and the entire lectures of STIA Nusantara Sakti for supporting me in conducting this research.

Also, I would like to thank the students of STIA Nusantara Sakti for supporting this research. Thank you.

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