

The Effect Of Using Profile Picture Of Instagram In Teaching Writing Descriptive Text At Tenth Grade Students Of Sma Singosari Delitua

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Abstrak

Mengetahui seberapa efektif penggunaan gambar profil Instagram untuk mengajar siswa menulis teks deskriptif adalah tujuan utama dari penelitian ini. Tujuan penelitian ini adalah untuk menentukan apakah dan bagaimana gambar profil siswa mempengaruhi kemampuan mereka untuk menulis deskriptif. Dalam karya ini, kami menggunakan metodologi kuantitatif berdasarkan eksperimen. Pesertanya adalah siswa kelas 2 SMA Singosari Delitua. Penulis menggunakan kelas eksperimen 20 siswa (X-1) untuk menguji penggunaan gambar profil Instagram (Kevin Systrom, pencipta Instagram, dan Selena Gomez, aktris Hollywood), sedangkan kelas kontrol 20 siswa (X- 2) mempelajari penggunaan teknik eksplanasi dalam menulis deskriptif. Dua puluh murid dari kelas sepuluh yang berbeda menjadi populasi penelitian. Untuk menguji seberapa baik Gambar Profil Instagram berfungsi sebagai alat pengajaran untuk menggambarkan konten visual, penulis mengambil sampel dua ruang kelas secara acak. Informasi dikumpulkan melalui ujian tertulis standar. Ada dua bagian untuk tes: pre-test dan post-test untuk kelompok eksperimen dan kontrol, masing-masing. Pada kelompok kontrol, rata-rata skor pre-test adalah 57, sedangkan skor post-test adalah 85,55. Sebelum dan sesudah pengujian, kelompok kontrol menunjukkan peningkatan kinerja yang signifikan (rata-rata skor pre-test: 53,4%, skor post-test: 82,1%). Hasil penelitian menunjukkan bahwa kelompok eksperimen rata-rata mengungguli kelompok kontrol. Hasil estimasi > t-tabel pada ambang batas signifikansi $p=0,05$ ($4,48 > 1,734$). Dengan kata lain, kita menerima H_a dan menolak H_o . Jika Anda seorang guru bahasa Inggris di sekolah menengah, Anda harus mencoba menggunakan gambar profil Instagram sebagai petunjuk menulis kreatif untuk siswa kelas sepuluh Anda.

Kata Kunci: *Gambar Profil Instagram, Teks Deskriptif, dan Kemampuan Menulis.*

Abstract

Finding out how effective utilizing Instagram profile pictures is for instructing students to compose descriptive texts was the primary goal of this research. The study's goal is to determine whether and how students' profile pictures influence their ability to write descriptively. In this work, we used a quantitative methodology based on experiments. The participants were sophomores at SMA Singosari Delitua. The writer used an experimental class of 20 students (X-1) to test out the use of Instagram profile pictures (Kevin Systrom, Instagram's creator, and Selena Gomez, an actress in Hollywood), while a control class of 20 students (X-2) learned about the use of explanation techniques in descriptive writing. Twenty pupils from different tenth grades made up the study's

population. To test how well Instagram's Profile Pictures work as a teaching tool for describing visual content, the author randomly sampled two classrooms. The information was gathered through a standardized written examination. There were two parts to the tests: a pre-test and a post-test for the experimental and control groups, respectively. In the control group, the mean pre-test score was 57, whereas the post-test score was 85.55. Before and after testing, the control group shows a significant improvement in performance (mean pre-test score: 53.4%, post-test score: 82.1%). The results show that the experimental group, on average, outperforms the control group. The estimated result is $> t$ -table at the $p=0.05$ threshold of significance ($4.48 > 1.734$). To put it another way, we accept H_a and reject H_o . If you're an English teacher in high school, you should try using Instagram's profile pictures as a creative writing prompt for your tenth graders.

Keywords: *Profile Picture of Instagram, Descriptive Text, and Writing Ability.*

INTRODUCTION

According to Drs. Ahmad Izzan, M.Ag. (2010:4). Language is a communicate with someone who speaks a different language through another language, and is a medium for connecting one another. In this case language is one of the most important factors that have meanings such as closing relationships, being a tool for understanding feelings, and various other interests. English is the third largest language most widely spoken worldwide. From elementary school through university in Indonesia, English is taught as a foreign language. In the field of education, students are predicted to be able to speak English fluently in order to be able to compete in technological developments because English is an international language used to communicate with everyone in the world. When we learning English, there are four basic skills that must be mastered, namely speaking, listening, reading, and writing. These skills are interrelated and cannot stand alone. Therefore, students need to master the four skills. Uma and Ponnambala (2001), who assert that students' communicative proficiency in the target language will be determined by their mastery of language skills, provide evidence in support of the target language. The four skills in English serve many very precious purposes. The goal of teaching English is to improve students' ability to write in English effectively. Grammar and other language components are essential for teaching writing, especially when it comes to composing descriptive texts. Spoof, recount, report, analytical exposition, news item, anecdote, story, procedure, description/descriptive, hortatory exposition, explanatory, debates, reviews, and comments are among the various text genres identified by Gerot & Wignell (1995:192). The purpose of this study is to provide a novel approach to teaching descriptive language via the use of Instagram Profiles. Students will find it much simpler to produce descriptive texts if they use Instagram profiles as a learning tool.

1. Writing

Vocabulary, grammar, structure, spelling, and punctuation are just few of the many aspects that may affect the final outcome of any writing process. The process of putting words on paper in a legible and understandable format is called writing. Dalman (2014:3) state that writing is a kind of communication in which people communicate messages or information to another in writing utilizing written language as a tool or medium. Qodaroh (2017: 75) states that "Writing is one side of language skills, because of its nature, continuous practice is a requirement. For all the above definitions, the writer states the writing is an English skill that outlines ideas, interests, and feelings in the author's code to communicate with readers without feeling hurried and to explore experiences.

2. Process of Writing

According to Harmer (2004:4) writing process includes a few degrees. They are planning, drafting, editing, and final draft. The description of each term is: planning, drafting, editing, and final draft.

3. The Purposes of Writing

Writing is a process that results in a finished work, and it is impacted by a number of things, including language, grammar, organization, spelling, and punctuation. Writing is defined as the act of generating words in a form that can be read and comprehended.

4. Types of Writing

Reading texts come in a variety of forms, including narrative, recount, procedural, report, descriptive, spoof, anecdote, and more. Three factors understanding the objective of the writing, effective grouping of text elements, and sound grammatical construction can contribute to a genre's efficacy. Based on Rudi Hartono (2005:5), the term genre refers to specific text types rather than traditional literary forms. It is a type of text that is characterized in terms of social objectives as well as the level of context in which the social purpose is addressed. Gerot and Wignell (1994:190) genre text divided into fourteen types, there are:

- a. Spoof is kind of genre that aims to retell a story with a comedic twist.
- b. Recount is a factual text tell somebody about something especially that he/she has experience of a series related to events.
- c. Report is a kind of text that is used to describe how things are in our surroundings, with reference to natural, man-made, and social phenomena.
- d. Analytical exposition is a text written with the goal of convincing the reader or listener that something in the case is true.
- e. News item is factual texts that inform the reader about events of the day which are considered newsworthy or important.
- f. Anecdote is a text which has function to share with others an account of an unusual or amusing incident.
- g. Narrative is a text which tells an events or process chronologically recounts events or a process in a specific period of time.
- h. Procedure is a text that describes how the process should be done in a detail.
- i. Descriptive/Description is a factual text that provides characteristics of person or thing.
- j. Hortatory Exposition is a type of prose used to persuade the reader or listener that something should or not be the case.
- k. Explanation is a text that explain the processes involved in the formatting or functioning of natural or social cultural systems.
- l. Discussion is a text for offering view points related to some socio-economic problems.
- m. Review is a text serve the social purpose of critiquing an artistic creation or public event. is a text which has the processes of socio cultural phenomena as if it were a natural thing.

5. Descriptive Text

Through sensory details, descriptive literature attempts to paint for the reader a picture and a feeling of meaning. Descriptive text is also often used to describe the appearance and behavior of individuals, the appearance of a setting, and the appearance of an item. Another way to describe descriptive text is as a group of phrases that have similar ideas and accomplish the same task. Descriptive research, according to Richards and Schmidt (2010:164), aims to properly and factually characterize a phenomena, topic, or region. According to Kane (2000:352), descriptive writing describes sensory experiences such as how something appears,

sounds, and tastes. Although description also deals with other types of perception, it is about experience. The goal of descriptive writing is to thoroughly describe and make detailed reference of a particular person, location, or item such that the reader can picture what is being described. We may infer that everything is described using descriptive language. Use of particular actors, present tense writing, connecting verbs, adjectives, and relational and material processes are some linguistic characteristics of descriptive texts.

6. The Purposes of Descriptive Text

Even today, people still use description to influence how others feel or behave. For example, advertisers use description to convince us to buy their products, travel agents use description to persuade us to visit certain places, and real estate agents use description to pique our interest in particular properties. We may amuse, communicate sentiments, recount experiences, educate, and convince via description. We are driven by a strong desire to connect with others and tell them about our experiences.

7. General Structure

According to Widjaja (2011), generic structure and descriptive language features text as follows:

- a. Identification : identifies phenomenon to be described (mention the name, occupation, profession and career).
- b. Description : describe parts, quality, characteristics (mention the physical characteristics, manner of dress and his personality).

8. The Language Features of Descriptive Text

The use of Adjectives and Compound Adjectives:

- a. Adjectives is a word that is used to modify a noun or pronoun. There are five types of adjectives as follows: Descriptive adjective or Quality adjective, Adjective of quantity, demonstrative adjective, possessive adjective, Compound adjective, Compound adjective, The use of Linking verb.
- b. The use of Linking verb
- c. The use of Attributive Has and Have

9. Media

Based on Gerlach, et al (1980:241) media will be defined as the graphic, photographic, electronic, or mechanical means for arresting, processing, and reconstituting visual or verbal information. Newspapers, magazines, radio, books, television, textbooks, photos, cartoons, movies, advertisements, music, the internet, and other media fall under this category. In other words, the media is the source of the educational content that is used to create a learning environment where students are motivated to learn. To complement the delivery of the lesson, the teacher is permitted to employ media during the teaching and learning process. According to Sundem (2007:102) the following are good sources of revision materials to help the student in writing:

- a. picture books
- b. newspapers
- c. websites
- d. historic primary documents
- e. textbooks
- f. literature

10. The Function of Media

Kemp and Dayton Arsyad (2015:23) formulates that there are many functions of using media in teaching learning process. There are as follows:

- a. The material Submission process becomes more uniform. The same messages is sent to all students through the media.
- b. Learning may be more interesting. The media can be utilized to grab students' attention and maintain it.
- c. Learning can be more interactive with the application of learning theory.

11. Instagram

Instagram is useful for helping students in writing English subjects, especially writing descriptive text. Handayani (2016) describes several activities that can be carried out reflected in writing. First is "caption it". Instagram can be a fairy of inspiration that can serve as a student's first write-up. In this activity, teachers and students can post an interesting photo and they write a descriptive caption in the comments. The advantage of this activity is that pictures can help students in give ideas about what to write.

12. Profile Pictures of Instagram

A Profile Picture is a painting or drawing representation a person or thing that replace as object can be used in place of an object to help the subject or recipient grasp the point or major idea of the picture. Instagram allows users to share snapshots of their lives with a large audience in seconds. Celebrities that are highly aware of the influence their social media accounts have on their followers and the connections they develop do not disregard these skills and talents Ward (2016:44).

13. The Advantages of using Profil Picture of Instagram

As a tool for earning English especially writing, profile picture can be used to encourage them to express their ideas by writing and pictures draw the student's attention, encouraging them to write about what they have observed on the picture. Picture offers a fantastic opportunity for the use of vocabulary and may also stimulate the imagination encourage the student's participation in an interactive classroom atmosphere so that they will get better result.

14. The Disadvantages of using Profile Picture of Instagram

Furthmore, Shoimin (2016:126) says, the disadvantages of picture, they are:

- a. It takes a lot of time,
- b. Many students are inattentive,
- c. Must prepare many tools and resources relating to the subject matter to be taught with method
- d. The instructor concern that the class may become chaotic
- e. Does not come at a low cost

15. Profile Picture and Basic Information

Profile picture is a fairly simple method to use the profile picture. Evison (1992) said that a picture is a description of how something seems. The picture is a representation of a person, place or thing. They are also typical in daily life. The real object of the picture has a good starting point for the students in practicing the language. Instagram social media is basically part of a social network, however in Indonesia, Instagram is very popular among teenagers today. The popularity of Instagram certainly shows that young people in Indonesia are very advanced in technology, because Instagram is included in the new social media. they reveal many reasons why they use Instagram, but the most important reason is the impact of using Instagram itself. There are many positive and negative impacts of using Instagram. Here, the researchers hope to combine technological advances with

learn English, especially when teaching writing descriptive text in high school. Instagram is safe for people and education because it is open to anyone. Use real user data and no illegal content. By using actual Instagram user data, the researcher believes that the Instagram profile picture is a suitable medium for teaching writing descriptive text at tenth grade of SMA Singosari Delitua.

METHOD

In this work, an experimental research design was combined with a quantitative methodology. The systematic process of developing connections that involve causative events is known as experimental research. The purpose of this research is to determine how successful Instagram profile images are in instructing SMA Singosari Delitua students to write descriptive texts. Experimental research, according to Ary et al. (2010:19), is an investigation of the effects of systematically changing one variable on other variables. The SMA Singosari Delitua tenth graders were the population in this study. There are 40 students in total among the population. Two classes make up the research sample. Each class the researcher attended had 20 pupils. While the second serves as the control group, the first class serves as the experiment. The control group has 20 students, whereas the experimental group has 20 pupils. A test is the instrument this study's data collection tool.

An essay exam was used in this study by the researcher. Writing descriptive content will be tested. Class X-1 is the experimental group, and class X-2 is the control group; the exam questions are the same for both groups. This exam is designed to evaluate how beneficial photos are in teaching students to create descriptive prose. to ascertain the validity of the test. In this final assignment, the researcher created an essay writing exam using content and construct validity. The SMA Singosari Delitua consultant and English instructors were also consulted by the researcher before the exam. Pre-test, treatment, and post-test are the three techniques the writer uses to collect the data. in order to assess the pupils' writing proficiency. In this study, the researcher used a rating scale to grade or assess the students' written work. According to Jacobs et alscale . 's Weigle (2002:116), the following were the writing score criteria: content, organization, vocabulary, language usage, and mechanics. Three categories of validity exist: three types of validity: construct validity, criterion-related validity, and content validity. The construct validity employed in this research relates to how effectively the exam, at a certain moment in the educational cycle, captures the subject content and learning outcomes. The following is the writer's use of the Alpha formula from Arikunto (2010:238–240) to determine the test's reliability:

$$r_{11} = \frac{k}{k-1} = k/k-1 \left[1 - \frac{\sum a_b^2}{a_t^2} \right]$$

After collecting data from the test, the data will analyze by following procedure:

1. Tabulating the data for control group and experimental group.
2. Comparing the experimental and control classes' test scores.
3. Calculating the mean of experimental and control group.
4. Calculating the range of the data by using the following formula.
5. Calculating standard deviation of each other.
6. Analyzing the data by using t-test.

T – test used in this research in order to prove the hypothesis that state. There is a significant effect by using Profile Picture of Instagram in Teaching Writing Descriptive text”. The Formula of the test is:

$$= \frac{mx - my}{SEm^1 - SEm^2}$$

RESULTS

Based on the data analysis of the research, the findings of the research are:

1. The mean score of pre-test in the experimental class before implementing profile picture of Instagram is 57 and the post test 85,55
2. The mean score of pre-test in the control group before implementing profile picture of Instagram is 53, 4 and post test 82,1
3. The result of T-test calculation shows that the t-observe 4,48 and the t-observe is higher than t-table (4,48 > 1.734 : p = 0.05). It means that Ha hypothesis is accepted or there is a significant effect of using Profile picture of Instagram can help students actively writes a descriptive text.

To find out whether or not the use of Instagram Profile Picture is significant affected students' ability in writing descriptive text, the data is calculated by applying the t-test formula Sudjiono, (2007 : 282-285) as follows:

$$t = \frac{mx - my}{SEm^1 - SEm^2}$$

Where:

Mx – my = Defferentiation of two mean score

SEm¹-SEm² = The Standart Error of difference between two means

$$\begin{aligned} t &= \frac{mx-my}{SEmx-SEmy} \\ t &= \frac{85,55-82,1}{0,77} \\ t &= \frac{3,45}{0,77} \\ &= 4,48 \end{aligned}$$

DISCUSSION

The technique was used on the experimental group. Both a pre-test and post-test score were given to the experimental group. The experimental group outperformed the control group in terms of results. The study's findings demonstrated that Instagram profile pictures might aid students in developing their writing skills and could influence the experimental group's approach to producing descriptive texts. Instagram profile pictures may aid pupils in actively writing a descriptive description. This study is similar to Imar Kurniasih's (2012) study of Facebook profile pictures used in tenth-grade writing instruction. Her study demonstrates how Facebook profiles improve pupils' writing skills.

The author of this research discovered an advantage of using an Instagram profile picture: it substantially influences how students engage in learning activities and helps them understand and know more about the material they are writing about. Students were also given an advantage in their ability to generate descriptive language by utilizing their own Instagram profile pictures. Since their profile image represents a special time for them and influences how their work turns out, they would have a greater understanding of the topic being discussed.

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