

## Teacher's Strategy to Improve the Quality of Learning at MIN 1 Medan City

**Ali Akbar Rambe<sup>1</sup>, Akbar Tabjung<sup>2</sup>**

<sup>1,2</sup> Universitas Islam Negeri Sumatera Utara Medan

Email : [ali.akbarrambe@uinsu.ac.id](mailto:ali.akbarrambe@uinsu.ac.id)<sup>1</sup> , [akbar.tanjung@uinsu.ac.id](mailto:akbar.tanjung@uinsu.ac.id)<sup>2</sup>

### Abstrak

Penelitian ini tentang strategi guru meningkatkan kualitas pembelajaran di MIN 1 Kota Medan, dalam penelitian ini menjelaskan tentang fenomena yang terjadi dalam kualitas pembelajaran di MIN 1 Kota Medan belum secara maksimal strategi guru. Strategi merupakan sebuah cara, kiat seorang guru dalam menyampaikan materi ajar di sekolah, bahwasanya guru sangat berperan penting dalam pengembangan kualitas pembelajaran dengan berbagai cara yang dilakukan oleh guru demi mencapai hasil yang maksimal. Sehingga peserta didik dapat dengan baik menyerap materi yang diajarkan oleh guru dengan melalui banyak strategi dalam setiap intraksi antara guru dan siswa. Apabila seorang guru tidak memiliki strategi dan tidak profesional dalam menyampaikan bahan ajar, didukung dengan media dan metode maka apa yang sudah direncanakan guru dalam tujuan yang ingin dicapai itu tidak akan sepenuhnya tercapai. Oleh sebab itu, dalam sebuah tulisan ini ingin membahas strategi guru meningkatkan kualitas pembelajaran di MIN 1 Kota Medan sehingga bisa meningkatkan kemampuan peserta didik dalam memahami semua materi-materi yang diajarkan guru di ruangan dalam proses belajar mengajar.

**Kata Kunci:** *Starategi Guru, Kualitas Learning*

### Abstract

This research is about teacher strategies to improve the quality of learning at MIN 1 Medan City, in this study it explains the phenomena that occur in the quality of learning at MIN 1 Medan City that the teacher's strategy has not been optimal. Strategy is a way, a teacher's tips in conveying teaching material at school, that the teacher plays an important role in developing the quality of learning in various ways that are carried out by the teacher in order to achieve maximum results. So that students can properly absorb the material taught by the teacher by going through many strategies in every interaction between the teacher and students. If a teacher does not have a strategy and is not professional in delivering teaching materials, supported by media and methods, then what the teacher has planned for the goals to be achieved will not be fully achieved. Therefore, in this paper, we want to discuss the teacher's strategy to improve the quality of learning at MIN 1 Medan City so that it can improve students' ability to understand all the material taught by the teacher in the room during the teaching and learning process.

**Keywords:** *Teacher Strategy, Learning Quality*

### PRELIMINARY

Education is a need that must be met in the community in order to achieve the goals that have been planned for each educational institution. This educational institution is a place to meet the needs of every society, nation and state in developing every potential in a person. That it is known that the progress or decline of a country can be seen from the quality of education and those who play a role in it, namely a professional teacher and how the learning process is.

What needs to be considered in an effort to improve the quality of learning is about how the process is carried out for the implementation of learning, where a teacher is the implementer of education and who plays a very important role in a successful learning process, in addition to other factors students, learning materials, motivation, learning materials, facilities and infrastructure that support the success of learning. Therefore, the initial creativity of educators is the spearhead of the success or failure of education in improving

human quality absolutely necessary, one of the forms is to improve the quality of learning by updating learning methods and not being too monotonous with just one learning method.

Quality learning will describe and reflect a good or comfortable learning environment so as to enable students to fulfill their emotional and mental needs in the teaching and learning process, and as well as an environment that gives freedom to make learning choices according to their abilities and wishes. Until now, learning is still very conventional and teacher-centered. This is certainly very contrary to the characteristics of the quality of learning which is expected to ultimately affect the low quality of education.

The reason here is why a teacher has a dominant influence on the quality of learning and the teacher also has two roles here, namely as a director and actor in the learning process. Because a teacher's competence is very dominant in the development of successful quality learning. The criteria for a professional teacher can be seen from:*first*. Always have synergy for students,*second*. Have clear goals for learning*third*. Effective disciplining skills,*fourth*. Have good management skills,*fifth*. Can communicate with parents well*sixth*. Have high expectations for their students,*headed*. Have knowledge of the curriculum,*eight*. Understanding the subject being taught,*nine*. Always give the best in the learning process,*ten*. Have a quality relationship with students,*eleven*. Teaching students with lessons and about how lessons,*twelve*. Have a good character with fellow teachers,*thirteen*. Has extensive knowledge of social media.

In the teaching and learning process, of course, there is interaction between the two parties, namely between the teacher and the students. The teacher here acts as a person who has an understanding of more knowledge than students. The teacher here is tasked with conveying his knowledge properly so that students can absorb or understand it well. In receiving the knowledge conveyed by the teacher, each student will have good abilities also with different intelligences.

However, there are still many obstacles faced by a teacher in conveying existing subject matter. One of the obstacles for a teacher is the lack of students' understanding of the material presented by the teacher. This is due to the lack of a student paying attention or listening to every material conveyed by the teacher in the room, so this causes boredom and less interest in the teaching and learning process that takes place. Because of that, to anticipate boredom and less interest in the material presented, the teacher must have many strategies or approaches to students so that they can make it easier for students to obtain more clearly and not easily forgotten, so that they can improve student learning achievement by obtaining results. maximum and in accordance with what is expected by the teacher.

To make it happen, it must be supported by a conducive learning atmosphere. And this conducive learning teacher must have the ability to develop it through strategies to improve the quality of learning. Because the strategies used by teachers are very influential in the success and improvement of student learning. And if the teacher is not able to convey the material in an appropriate and interesting way, this will cause learning difficulties for students so that they experience incompleteness in the learning process.

Therefore the author is very interested in discussing about **Teacher's Strategy to Improve Learning Quality at MIN 1 Medan City** which will be answered in this paper is about how a teacher improves the quality of learning at MIN 1 Medan City

## METHOD

This research is a field research (Field Reseach) about the teacher's strategy to improve the quality of learning at MIN 1 Medan City. Therefore, the data obtained in this research was fully collected through existing data in the field. The method used in this research is qualitative research, namely research conducted by observing phenomena that occur in the field or in the surroundings and analyzing them using scientific logic. The method used in this research is descriptive method. This research seeks to describe and interpret the object of research according to what it is.

The data sources obtained in this study used certain methods, either from humans or also from documents explaining teacher strategies to improve the quality of learning. Sources of data obtained in this study through interviews and direct observations that occur in the field are the result of seeing, hearing, and asking. And the supporting data in this study are documents obtained directly from the research location or also in the form of writings, journal articles, and others

## RESULTS AND DISCUSSION

MIN 1 Medan City is an educational institution that is a place for the community to develop a child's potential, interests, understanding, emotional level. This educational institution is a place to explore knowledge and develop it in various ways through the guidance of teachers at MIN 1 Medan City. Of course the teacher here is very much required with many things in order to develop the potential of each child both the potential of students, developing students' knowledge, and the emotional level of students.

### TEACHER'S STRATEGY TO IMPROVE THE QUALITY OF LEARNING AT MIN 1 MEDAN CITY

Teaching or also conveying material from lessons that have been prepared and educating students in the classroom and outside the room is the main task of every teacher. Therefore, in conveying a subject matter to students, of course, it should not be careless. A smart teacher certainly needs the right strategy so that a good learning atmosphere is created. The strategy that a teacher has in delivering lessons is one of the teacher's success in teaching. The success of a teacher in teaching is to see how far the development of a student has reached, whether he has a better attitude, or not and whether students can understand the subject matter properly or not with what a teacher conveys.

#### Teacher Strategy

The word strategy comes from the word *strategos* (Greek) or *strategus*. Meanwhile, according to the language strategy is a way, tips, plans, methods. So the strategy means a way or trick in dealing with a predetermined target under certain conditions as well in order to obtain the desired results can be achieved optimally. Whereas this strategy can also be interpreted in general as an effort made by every person, institution, or an organization to arrive at a goal.

The teacher is someone who can be used as a benchmark for success in educational institutions and one of the aspects of success in the field of development. Therefore, the teacher is one of the most important aspects of education, a teacher should be able to have competence, so that these competencies can make teachers professional so as to produce graduates who are good and can compete in society and develop according to the times every year. What we know about the definition of a teacher in everyday life is that a teacher is someone who teaches in a formal institution, namely an educational institution and a teacher apart from having academic abilities also has charismatic self as a teacher so that it is appropriate to emulate each of these qualities. its nature. Teachers can also be said to be proficient in managing an environment in educational institutions, of course in the room by organizing and managing classes. There is also a general understanding that everyday teachers are someone who is aware of directing, guiding, motivating in experience and an individual's behavior so that education can occur.

The teacher's strategy is an effort that is carried out in various ways, tips in delivering teaching material that has been planned by a teacher starting from students enrolled in formal educational institutions, because the teacher is the main component that plays an important role in advancing these educational institutions so that teachers are required to be more professional with his duties. Therefore, professional teachers certainly have concern for the progress of educational institutions, especially in the quality of learning, and if the quality of learning is good and achieves the goals that have been set then the efforts with various methods carried out by the teacher are not in vain. just. Because to see the teacher's success in improving the quality of learning is seen from the strategies used by the teacher so that students can easily understand the material taught by the teacher to the success of each student.

#### Quality of learning

Learning is an activity that has a goal, namely to teach students through learning. Meanwhile, according to Bagne in Abdul Rachman Saleh's book "learning is as an activity in an external event that has been designed by a teacher in supporting learning activities carried out by students, in other words learning is an effort from a teacher so that a teaching and learning process occurs. what teachers and students do.

Improving the quality of learning is one of the elements that has become a new paradigm in the management of education in Indonesia. This paradigm contains the main attributes, namely in accordance with the needs of the community, nation and state in the use of graduates, a conducive educational atmosphere in the implementation of educational programs, having institutional commitment by leaders and staff towards the management of educational institutions so that they are good and comfortable.

Quality is the quality of how good something is. So the quality of learning is the optimality of the teacher in facilitating the student learning process properly without being careless in conveying his teaching material. That a teacher has a great responsibility for the success of every student who studies at the main educational institution at MIN 1 Medan City. Learning process activities, carried out when students are motivated to learn, a teacher must be gradual and make plans to introduce the benefits of learning as a good life value, so that students who have a willingness to learn because of high values for the students' lives themselves .

Meanwhile, from the point of view of the curriculum or teaching materials, it can be seen from the suitability of the curriculum and teaching materials that it is able to provide a variety of interesting teaching materials and also adequate facilities in teaching and learning activities in educational institutions. And for each teaching material that has been set by the teacher, the teacher also has to make a media that becomes a supporting tool so that students understand more about what is being taught by the teacher.

Therefore a teacher must set his target in achieving a quality learning process, so that the result of an educational institution that has good quality, comfortable, conducive learning environment will make the community perceive that the educational institution is a place to develop potential, talents and interest for a child.

1. Student achievement is increasing rapidly.
2. Students are able to work together in a group.
3. Creating a fun learning atmosphere so that students are excited about the teaching and learning process.
4. Making learning more effective and moreover the teacher must empower the potential of students as a whole.
5. Determine the achievement of learning objectives and targets in the curriculum

## **RESULTS**

### **The teacher's strategy for selecting learning resources in improving the quality of learning**

To achieve learning objectives, a teacher or an educator must have a good strategy for managing learning activities in educational institutions. The strategy owned by a teacher functions as a determinant for choosing learning methods and learning resources that will be delivered by the teacher. Methods, media, learning resources of the three cannot be separated because if one of the three is not used it will result in the failure of the quality of learning that has been planned from the start. Therefore, the three methods, media, and learning resources complement each other in the learning process. As we all understand, learning resources are everything that becomes the implementation of the learning process, as the main pillar of determining the success or failure of the learning process carried out by the teacher together with students..

Choosing and determining the learning resources to be used really must be in accordance with the demands or needs in a small environment or a large environment such as society, nation and state. So a good learning resource is of course able to provide a benefit to the learning process that takes place in educational institutions. But to get learning resources that can provide benefits, a teacher of course must have a good strategy as well and in accordance with learning resources. The strategy carried out by the teacher is to group the learning resources based on the objectives of the plans that have been set by the teacher, the purpose of making, the form and content of the learning resources.

"In the learning process, interactions occur between people who learn and learning resources. Which means that learning resources are needed in the learning process both indoors and outdoors. Sources of learning from time to time, time has certainly changed from the previous person to the person who is currently learning, from parents, other parties, the books used, the media used are of course different from before to now which are completely electronic and various sources can be accessed. used as a learning resource. Now to get learning resources that are in accordance with the needs of the learning process, what I do is by grouping them according to their shape, purpose, and type" (Informant, Ali)

Learning resources are the most important thing and cannot be separated from every activity in the learning process. To get good quality learning, a teacher needs to prepare relevant teaching materials. So for that, a teacher must have a special strategy to choose the source of the teachings he wants to convey in the

teaching and learning process. The teacher's strategy for selecting learning resources is as follows:

1. By grouping learning resources based on their purpose, manufacture, form, and content.
2. Grouping learning resources by type.

After grouping, a teacher must choose learning resources that suit the needs of learning activities. Learning resources that suit their needs will make it easier for students to absorb the lessons conveyed by a teacher, so that from students who increase their scientific understanding, the quality of learning will increase. Likewise, vice versa, if the learning resources prepared by the teacher are not in accordance with the needs, it will result in any information being difficult to absorb by students, so that the desired quality of learning will not be achieved and the quality of learning will not increase, even the quality of learning will decline.

#### **The teacher's strategy for choosing learning media in improving the quality of learning**

Apart from learning resources as another complement in the process of implementing teaching and learning is the use of appropriate, effective and appropriate media for learning resources. Because with media that is in accordance with learning resources, material can be taught easily understood by students and students can also easily absorb existing material. Thus the media means tools as well as media as well as a source of learning and teaching and learning process.

To get aids from learning sources, this media as well as in the teaching and learning process requires a strategy that is able to bring the teaching and learning process right to the desired goal. In creating an environment that allows the teaching and learning process to occur is a must for a teacher, with the intention that the objectives of learning can be carried out and can improve the quality of learning. With another intention the teacher creates an environment that makes the learning process happen so that the teaching objectives that have been formulated from the start will be achieved and useful.

"As a teacher, we always select learning media that are appropriate to learning resources. This will support or assist in achieving effective learning at school. Therefore a teacher should develop competence and professionalism in the teaching process. Moreover, the subject matter must require a lot of consideration both in choosing and in using the learning media.

So the first thing that must be done by a teacher is to understand the learning media because learning media is very important according to learning objectives. Then the next step is taken by the teacher by selecting and determining what media is suitable and will be used so that the learning process can run well. As a driving force for a quality learning process, the teacher must determine what media are suitable for the subject matter. Determining media is by paying attention to individual differences in a student as well as the availability of facilities and infrastructure which also support the learning process, and also a teacher must reconsider the costs used in making media, and finally the teacher must consider in terms of the benefits of using it. will be received from the media. The general media selection strategy includes considering:

1. Available facilities and infrastructure.
2. Cost effectiveness.
3. Time available in media use.
4. Convenience

The media selection strategy is specifically seen from various conditions and principles including by considering:

1. Motivation.
2. Each individual difference.
3. Learning objectives.

Even though learning media exist, if a teacher is unable to use the media then the media will not function properly using the media in the learning process.

#### **The teacher's strategy for choosing learning methods in improving the quality of learning**

In implementing the selection of learning methods in improving the quality of learning it must be in accordance with the needs of the learning process, which is seen from the following:

1. In carrying out this strategy by looking at each individual ability in a student.
2. Look at the abilities of each student.
3. See what social conditions exist in the learning process.

So with that in carrying out strategies to improve the quality of learning teachers must prepare what methods are in accordance with the material that will be taught to students or students for the implementation of the teaching and learning process which is formally carried out in educational institutions. Therefore, teachers are required to be more professional in conducting teaching in the classroom with various approaches to interaction with students so that students can more easily understand every material conveyed by the teacher to them (students).

## CONCLUSION

So it can be understood that in an increase in the quality of learning it really needs a strategy to achieve learning goals optimally. Strategy means a way or trick in dealing with a predetermined target under certain conditions so that the desired results can be achieved optimally. Whereas this strategy can also be interpreted in general as an effort made by every person, institution, or an organization to arrive at a goal. In this case is the strategy carried out by the teacher.

The reason here is why a teacher has a dominant influence on the quality of learning and the teacher also has two roles here, namely as a director and actor in the learning process. Because a teacher's competence is very dominant in the development of successful quality learning. [1] The criteria for a professional teacher can be seen from: first. Always have synergy for students, second. Have clear goals for learning, third. Effective disciplining skills, fourth. Have good management skills, fifth. Can communicate with parents well, sixth. Have high expectations for their students, seventh. Have knowledge of the curriculum, eighth. Understanding the subject being taught, ninth. Always give the best in the learning process, tenth. Have a quality relationship with students, eleventh. Teaching students with lessons and about how lessons, twelfth. Have a good character with fellow teachers, thirteenth. Have extensive knowledge of social media.

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